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**You May Give This Report Away For Free.
However, It Must Not Be Changed or Edited In Any Way.**

Contents

1. Choosing A GREAT Domain Name
2. Buying Your Domain Name
3. How To Point Your Domain
4. Important URLs
5. What Next?

A message from Sally...

Before you begin creating your online business I want you to know that you may struggle to follow certain parts of these guides but I don't want you to give up.

See these tasks as mini challenges you have to overcome in order to find success online, quit and you will never find success.

*If you need help, you can get it for free at my support desk:
www.sallyneill.com/support.*

Please note, if you have not yet decided on your niche or topic to base your website upon, go here and read the report previous to this one, how to choose a sub niche, here:

<http://www.sallysimstrategies.com/reports/sims1.html>

1. How To Choose A GREAT Domain Name.

Ok, so what is a domain name?

Simply put, it is an address on the Internet.

Before dns (domain name servers) were introduced, website addresses were ip addresses which looked like a bunch of random numbers, for example:
208.77.188.166.

Hardly memorable I know, I certainly don't remember them ever looking like that.

So domain names were born and are obviously a more recognisable way of finding websites online and more user friendly for the average Joe.

On the 15th of March in 1985, the very first domain was registered:

www.symbolics.com

On the 10th Of November 2005 I registered my very first domain name:

www.sallys-ebooks.co.uk

I might add I didn't have a clue what a domain name was!

So what is a domain name?

It is simply a unique name that identifies the location of a specific website online.

In the early days most of the domains registered were one word phrases such as sex.com, sport.com, music.com, news.com etc.

Looking at the image below you can see some of the most expensive one word domain names:

SallyNeill.Com	2010	\$336.000000
Insure.Com	2009	\$16,000,000
Sex.com	2006	\$14,000,000
Fund.com	2008	\$9,999,950
Porn.com	2007	\$9,500,000
Diamonds.com	2006	\$7,500,000
Business.com	1999	\$7,500,000
Beer.com	1999	\$7,000,000
Casino.com	2003	\$5,500,000
AsSeenOnTV.com	2000	\$5,100,000
Toys.com	2009	\$5,100,000
SEO.com	2007	\$5,000,000
Korea.com	2000	\$5,000,000
Shop.com	2003	\$3,500,000
Wine.com	2003	\$3,300,000
Software.com	2005	\$3,200,000
Candy.com	2009	\$3,000,000
Vodka.com	2006	\$3,000,000
Shopping.de	2009	\$2,858,945
CreditCards.com	2004	\$2,750,000
Computer.com	2007	\$2,100,000
Seniors.com	2007	\$1,800,000
Fly.com	2009	\$1,760,000
DataRecovery.com	2009	\$1,659,000

\$336!

I guess it's not time for me to quit my day job just yet!

Sally :)

For my own domain estimation I used: <http://www.dnscoop.com/>

Thinking about the way many people search online, they type a domain name straight into their browser bar rather than use some of the popular search engines such as Google, Yahoo and Bing etc.

So you can see why one word domains became an instant hit and highly sought after.

I bet you would be happy to pay \$10 for a domain name right now and sell it for a cool \$16million later right? I know I would.

It's important to mention that when you buy a domain name, you normally own it for one year or two years, if you don't need or want a particular domain name any longer, simply don't renew it.

When domain names are not renewed they simply go back up for sale and someone else can buy it.

This brings me to an important point, once you have your ideal domain name make sure you renew it.

Domain name companies don't care if you don't renew it, they will just sell your domain name to a new buyer.

They don't care if you have spent weeks, months or years building up links and getting traffic to your domain name, they don't care if you have built up a brand.

When your domain name comes up for renewal, if they don't get paid, your domain gets sold, then someone comes along, snaps up your old domain name, put their own website on it and benefits from all your hard work.

You have been warned, renew your domain, or lose it forever.

Ok, I think I have stressed that point enough, so lets move on...

A domain name should not to be confused with web hosting.

A domain name is your website's online address, just characters and / or numbers, you cannot upload files or store anything on a domain name.

To upload files / images / ebooks / audio / videos, you will need web hosting.

To simplify, web-hosting is like your online house, where you can store things.

When you buy a domain name, you have to make it “point” to your web hosting so that when someone visits your domain name, they see the pages you have stored on your web hosting.

Most domain names have an extension, to give you an example, most domain names will end in:

.com

.co.uk

.net

.org

.biz

And there are a few others such as:

.info

.eu

.tv

.mobi etc.

But for all intents and purposes we shall only be dealing with the “.com” or the “.co.uk” extensions.

This is simply because they are the most well known domain extensions.

If you think about popular sites you visit you will notice most end in .com or .co.uk.

So which should you buy .com or .co.uk?

This is a tricky question to be honest because there has been a shift in people's views now, they no longer see websites with a .com extension as being a site in the USA.

There are now many big companies in the UK using .com extensions for their business such as:

gocompare.com

moneysupermarket.com

confused.com

comparethemarket.com etc.

But it is still important to remember that often when people forget the name of a website they have previously visited, they will try to guess the location.

This means they will manually type into their browser either sitename.com or sitename.co.uk.

This is the reason why I would suggest you get both i.e:

sitename.com

sitename.co.uk

Let's say your domain name was sitename.co.uk but someone couldn't remember it, so they tried to guess the website address.

They type sitename.com into their web browser address bar.

If you don't own the domain name with the extension “.com”...

Then they could easily end up visiting a competitor's website.

When you consider domain names will cost you under \$10, it really won't break the bank to buy both.

But if you have limited finances, just buy the .com extension if it's available.

If you decide to buy both domain names, what should you do?

You can simply do a redirect on one of your names or you can just host exactly the same content on each domain name.

It's important to know that as you begin to get successful online you will see people piggy back on your success snap up domain names related to your sites, but with different extensions.

The reason they do it is simple...to steal your traffic because people will inadvertently try to find your website as described above.

Ok, it's time to choose your domain name...

Before you charge off like a bull in a china shop and snap up “any old” domain name, please first consider the following.

I am sure you realise that, on the internet today, many people are looking for information.

If we think about the reasons we search online... it's for information about various topics such as:

- holidays
- car / house insurance
- loans
- dating
- making money
- health
- losing weight
- finding a bargain
- training pets...

Need I go on?

No?

Phew, thank goodness, the list is endless.

The main reason people search online is for information.

If you think about the times you have been searching online, it's more than likely you were looking for something.

That's why the domain name you choose has to be relevant to the content that will eventually end up on your website.

The domain name you choose will be critical to your business, don't mess up at this vital stage.

If you think about visiting an online sales page, the first thing that grab's your attention is normally the headline.

A domain name can actually wet your visitor's appetite and lead them down a path to your website content.

For example, let's say your domain name was cheapscottishflights.com

What do you think you would find on that website?

Cheap – Scottish – Flights.

Even before a person has visited your website, they know what to expect.

For another example, learnsalescopy.com

We would expect to visit that site and learn about sales copy.

Also if you think about search engine results.

Your domain name is shown in the results, so let's say a person searches on Google on a review for a particular restaurant they are thinking of going to.

The top two domains that show up in the results are:

restaurantreview.com

bobsblog.com

Which result is more appealing, which is actually jumping out as the one to click through to.

Your choice of domain is highly important, try to think of the big picture, the whole message you are trying to get across to your potential customers or visitors.

If you are considering creating several products to sell online, you should think about building a brand.

Let's say you are in the making money niche.

You could have the following domains:

moneymakingtips.com

moneymakingvideos.com

moneymakingblogs.com etc.

Or another example:

tapdancinglessons.com

tapdancingteachers.com

tapdancingshoes.com etc.

If you are considering releasing future related products, think about building your brand right from the start.

Those examples show very clearly why more and more online businesses and marketers are choosing longer key phrase domain names.

It's a little known fact, that top marketers online SPLIT TEST their domain names.

This means they host the exact same content on two domain names and see which name produces the best results.

That fact alone should make you realize the importance of your domain name choice.

When choosing your domain name, try to choose one that's, catchy, unique and / or memorable.

I recently saw a domain name that totally caught my attention and will stick in my mind for a long time to come, DuvetDollars.

What a great choice for a domain name.

I imagined being wrapped up in a comfy duvet whilst making all this money.

Now, duvet dollars may not be a highly searched term on the internet, but it's a name you will remember.

If you can choose a domain that provokes someone's imagination, your visitors won't forget it in a hurry.

I have actually had people submit tickets to my support desk asking me where they could find a product they had previously seen on my website.

Now these were products I never had for sale on my website, I don't know who was selling them, I only know it wasn't me.

But obviously my domain name choice was more memorable than the person actually selling that product, because the people came back to MY site looking for it.

Ok, so back to Duvetdollars...

Duvetdollars is a product based upon making money online.

Now you will notice "making money online" is not in the domain name of duvetdollars.com

This is another method of choosing a great domain name.

You see, once you start to search for domain names you want, you can often find that the great domain names are gone.

That's when you have to get your brain into gear and think outside the box.

Here are a few domains names I think are highly effective, whilst perhaps not including all the relevant “key-words” in the actual domain name.

dayjobkiller.com (site about making money online and ditching your job)

desktopbucks.com (another site about making money online)

secretaffiliatecode.com (making money as an affiliate)

burnthefat.com (losing weight and building muscle)

fatlossbible.com (weight loss product)

ninjalinkcloaker.com (cloaking affiliate links)

ilovepiggies.com (guinea pig health site)

ihateneedles.com (vaccination related site)

It may not be overly obvious what those websites or products are based upon, but with a clever choice of words, it is still clear.

I would like to make an important point to have in your thoughts as you decide up your domain name, words, when grouped together, can have different meanings...

For example a company that sells pens choose the domain pen island...

penisland.com (Pen Island OR Penis Land, sorry for the rudeness!)

What about these experts...

expertsexchange.com (Experts Exchange OR Expert Sex Change!)

dollarsexchange (Dollars Exchange OR Dollar Sex Change!)

Or Big Al's...

bigalsonline (Big Als Online OR Bi Gals Online)

Therapy anyone...

therapistfinder (Therapist Finder OR a shocking different one!)

Artistic site...

potsofart (Pots Of Art OR Pots o' Fart, stinky one!)

Holiday in Spain...

choosespain.com (Choose Spain OR Chooses Pain!)

Ok, enough now, I am sure you catch my drift.

Before I go into the technical side of choosing a domain name, one last thing to consider...

Words can vary from country to country, by this I mean, a different word is used even though it's referring to the same product or topic.

For example:

Cotton Candy / Candy Floss

Soccer / Football

CV / Resume

Film / Movie

Postman / Mailman

Flat / Apartment

Trousers / Pants

Lift / Elevator

Boot / Trunk

Pram / Stroller.

You can see each word refers to the same thing but country variations make a difference.

In the UK we call an apartment a “flat” although we know what a flat is, this term is not widely known in the USA.

So let's say you choose the domain cheapukholidayflats.com which would be a website recommending cheap, uk, holiday flats.

Someone travelling to the UK from the USA would not search for flats or even understand what a flat was.

In fact if you told them you had a flat, they would probably ask “you have a flat what?”.

Be careful in your choice of words for use in your domain, do not use words that are not known worldwide if you want to target a worldwide audience.

Take a very close look at the domain name of your choice, make sure nothing untoward jumps out!

So let's say you intend to have a guinea pig website.

It's as plain as the nose on your face that guinea & pig would be good words to choose for your domain name.

So guinea & pig would be known as your “key...words”.

I would suggest you try to get at least one “key” word in your domain name, but ideally try for two of your main keywords and a throw away word.

A throw away word, is a word that is not related to your topic, but still enhances it's appearance ie:

iloveguineapigs.com

“I LOVE” would be the throw away words, these words are not related to the topic of guinea pigs, but it still makes a nice memorable domain name.

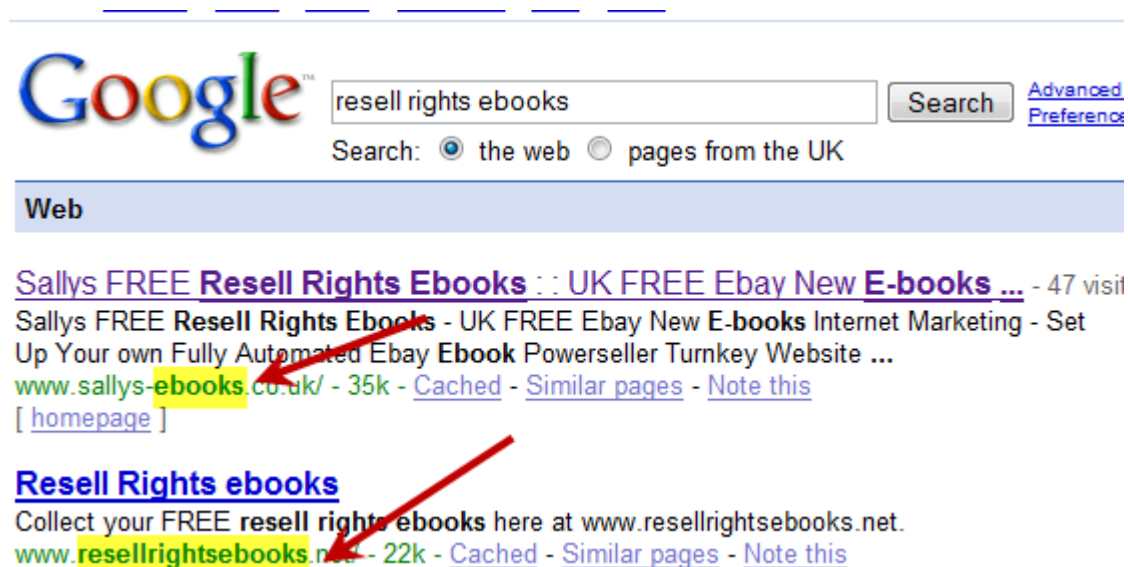
Having your main keywords in your domain name is very helpful for your website ranking highly in search engine results.

When I first started selling ebooks I chose the name of “sallys-ebooks”.

I didn't really have a clue what I was doing, but thankfully I at least had the sense to have the word “ebooks” in my domain name.

If you search on Google for “resell rights ebooks” I am normally in position 1 or 2 for that term.

The reason I think you should have your “key” words in a domain name is apparent in the image below:



Where I have highlighted yellow, you can see that the ebooks part of my domain is bold, whereas all of the “resellrightsebooks” is bold.

Google bolds these words because they are related to the search term typed in ie. resell rights ebooks.

You can see from the image that my website's "title tags" and "description" have bolded words too.

So when you create your index page for your website pay attention to your meta-tags.

Meta tags are basically part of the code included in your website index page or the home page as it is more commonly known.

I know this may sound a little confusing, but don't worry I will cover meta tags and much more in future reports when I show you how to start a successful online business.

Right now, I want you to complete the task of buying a great domain name and web hosting.

Do not spend days and days and days trying to find the perfect domain name that's just wasting precious time.

And as you can see from my domain name above, you can still top Google search results without having all of any of your keywords in your domain name.

Don't make things hard for yourself like I did, get your keywords in your domain name if you can.

To get your great domain name you need to think of related words to your website content, then incorporate them into your domain name.

Remember when considering what domain name to buy you should choose something “short and sweet” and easily memorable.

Many people type a domain name directly into their browser bar rather than search for a website in Google or Yahoo.

If you have a very long and lengthy domain you are asking for trouble.

Let's say you choose the domain name of...

<http://www.myinternetmarketingstrategiesrevealed.com>

Many people would misspell that domain name, trust me, short and snappy is the way to go.

Now if you really had your heart set on such a long domain name, I am not saying you can't have it, I am just pointing out the dangers of having it.

If you have such a long domain name but your traffic will be coming from from click through links on blogs, forum posts, articles, google adwords advertising etc then there is less chance of someone misspelling it.

To hyphen or not to hyphen?

There is also a big debate on “to hyphen or not to hyphen” like I said before my first website was:

<http://www.sallys-ebooks.co.uk>

The reason I have a hyphen... I didn't know what I was doing, plain and simple.

I thought that the hyphen was good because it clearly separated the words sallys and ebooks, whereas sallysebooks.co.uk didn't make it crystal clear what my website content included.

Had I known then, what I know now, I would not have bought the domain with the hyphen in the middle.

If you can, I advise, you don't have a hyphen as it simply offers more chances of your domain name being misspelt.

Also when people are verbally referring your websites to friends or family, saying "hyphen" can often be mis-understood too.

By this I mean people can use the underscore "_" instead of a hyphen "-" or even type the word hyphen in between your domain name, sounds silly but believe me it happens.

Don't spend too much time worrying about a hyphen affecting your Google / Yahoo ranking as the hyphen is basically treated as a "space" or non-character.

To be honest if you can get the domain name you really want but it has to have the hyphen, don't lose sleep too much sleep over it.

Right so, ideally you want a domain name with your key-words included.

(If you still have not decided upon your niche, read this S.I.M.S report here: <http://www.sallysimstrategies.com/reports/sims1.html>)

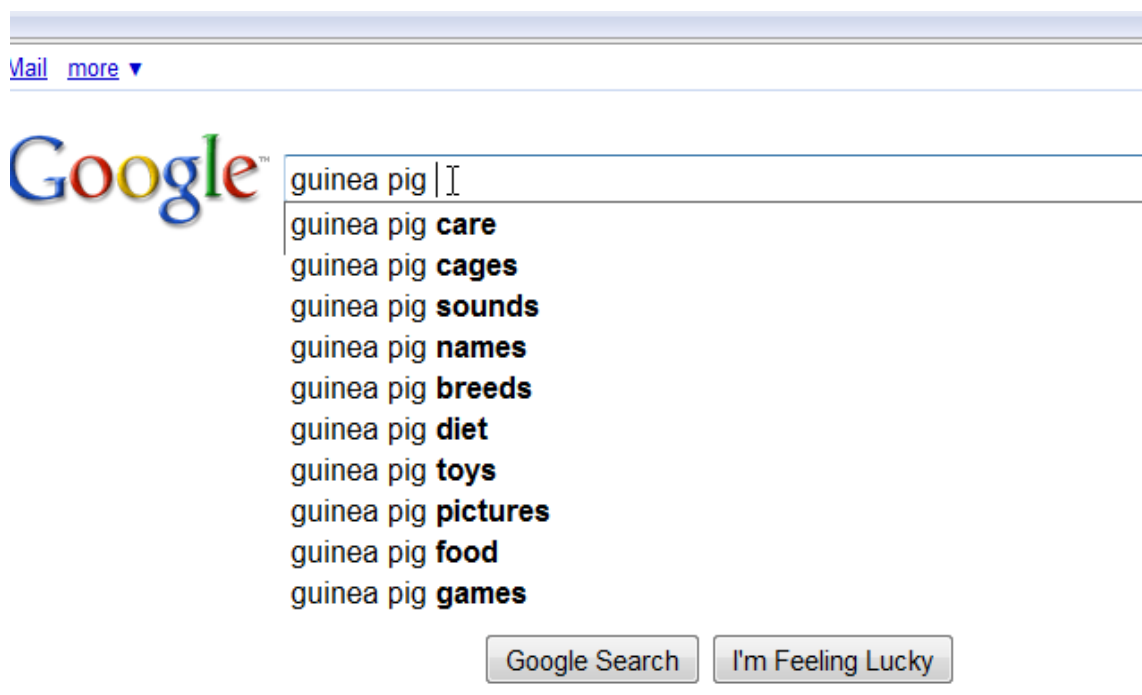
First we need to do a little research to find a term related to the topic you wish to create a website about.

The first quick step you can do is visit google and type in the search bar a few of your key-words.

So let's say we are going to set up a website about guinea pigs (because I just bought my daughter one last week and that subject popped into my head because it's squeaking away in the background as I type this report).

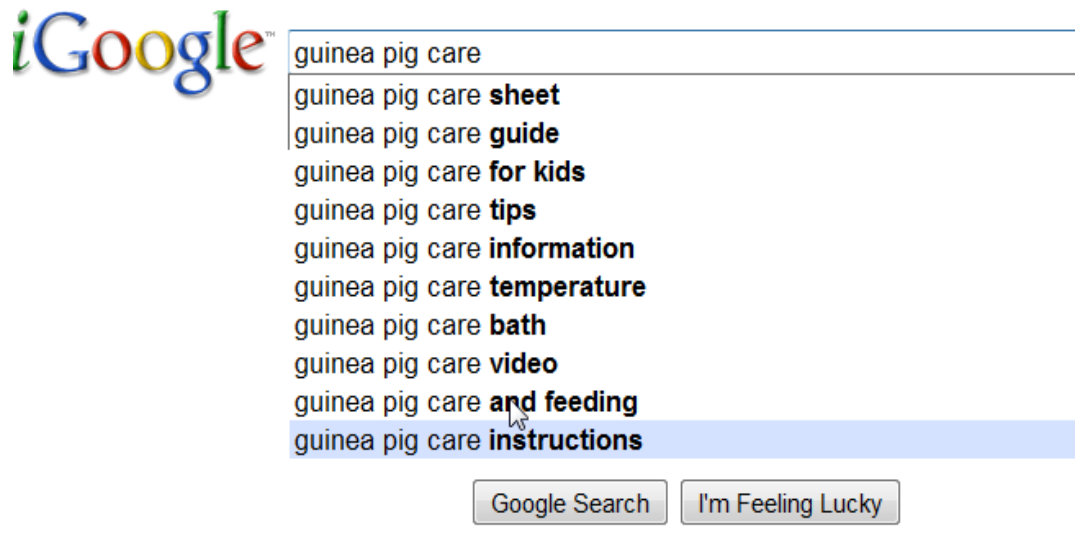
Google now has a predictive type search.

So it will make some suggestions of related terms as you type your words into the search bar as shown in this image:

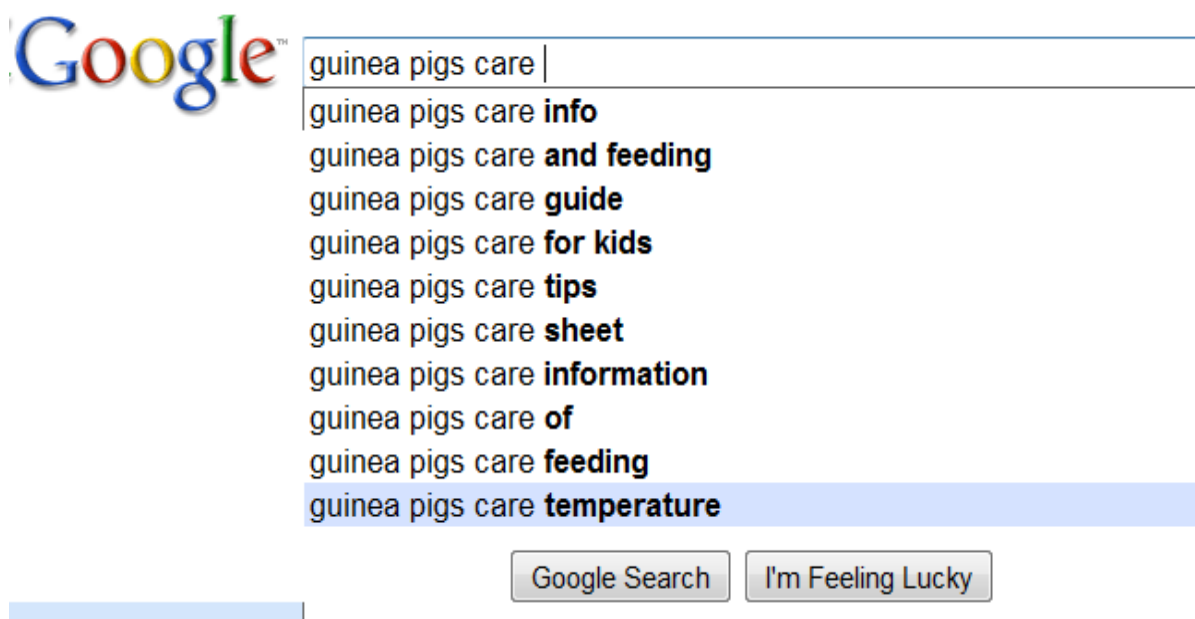


Now we have a list of commonly used terms for those keywords.

We can even go a step further, and do another search using “guinea pig care”



Play around with this, and you will be sure to find a related term, that's ideal for you to use as a domain name.



Remember plurals can often give completely different results, ie. Guinea pigs.

Just test some search terms in Google and see what gems you can come up with yourself.

If you want more detailed results of search terms that I suggest you use Google's free keyword search tool:

<https://adwords.google.com/select/KeywordToolExternal>

This will allow you to see some statistics how many searches a term gets each month etc.

Keywords	Advertiser Competition	Local Search Volume: February	Global Monthly Search Volume
guinea pig care	<div style="width: 25%;"></div>	5,400	33,100
guinea pigs care	<div style="width: 35%;"></div>	1,900	9,900
caring for guinea pigs	<div style="width: 20%;"></div>	480	1,600
care for guinea pigs	<div style="width: 15%;"></div>	390	2,900
care of guinea pigs	<div style="width: 20%;"></div>	390	3,600
care for a guinea pig	<div style="width: 25%;"></div>	210	1,900
caring for guinea pig	<div style="width: 20%;"></div>	210	1,300
guinea pig care of	<div style="width: 10%;"></div>	170	3,600
how to care for a guinea pig	<div style="width: 20%;"></div>	170	1,300
guinea pig pet care	<div style="width: 15%;"></div>	110	880
baby guinea pig care	<div style="width: 10%;"></div>	73	720
guinea pig care sheet	<div style="width: 10%;"></div>	73	590
guinea pig health care	<div style="width: 10%;"></div>	36	320
care for guinea pig	<div style="width: 10%;"></div>	Not enough data	2,900

You obviously want to choose a product that is highly searched for, if no one is searching for your product, you won't make any sales so never be afraid of competition, competition is good.

More often than not, the best domain names will already be snapped up so you will have to do some digging to get a great domain name.

You have many methods in this report that should help you decide upon a great domain name.

Think about unrelated words you can use to enhance your domain name as explain above when I showed examples such as dayjobkiller.com, ihateneedles.com, ilovepiggies.com etc.

Ok, so once you have decided on the magic words you would like to use in your own website domain name it's time to buy it.

HOT TIP: Buy your own name as a domain name.

I bought my name and have my blog on it: www.sallyneill.com and I recommend you do the same.

Once you become a success online, you may want to show other people how to do it, so buy your own name, then set up a blog on it.

2. Buying Your Domain Name

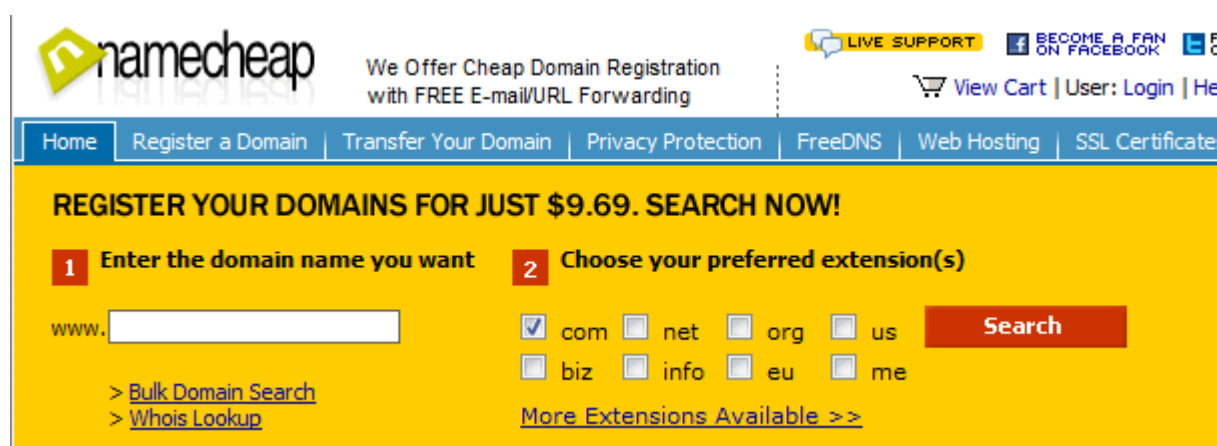
I personally buy all my domain names from NameCheap.Com simply because they are cheap just like their domain name says.

A domain name registration will only cost you about \$9 per year (or £4.50 gbp) which doesn't break the bank.

The staff at [Namecheap](#) are very reliable and provide you with very good help and support should you need it.

Of course, I am sure there are much cheaper ones out there so feel free to shop around if you like, but for the purposes of this report, I will be showing images whilst using [NameCheap](#).

Visit [namecheap](#) and you will see:



The screenshot shows the Namecheap website interface. At the top left is the Namecheap logo. To its right, text reads "We Offer Cheap Domain Registration with FREE E-mail/URL Forwarding". On the top right, there are links for "LIVE SUPPORT", "BECOME A FAN ON FACEBOOK", and "Twitter". Below these are links for "View Cart", "User: Login", and "Help". A navigation bar contains links for "Home", "Register a Domain", "Transfer Your Domain", "Privacy Protection", "FreeDNS", "Web Hosting", and "SSL Certificates". The main content area has a yellow background with the text "REGISTER YOUR DOMAINS FOR JUST \$9.69. SEARCH NOW!". Below this, there are two numbered steps: "1 Enter the domain name you want" and "2 Choose your preferred extension(s)". Step 1 includes a text input field with "www." and a "Search" button. Step 2 includes a grid of checkboxes for domain extensions: com (checked), net, org, us, biz, info, eu, and me. There are also links for "Bulk Domain Search", "Whois Lookup", and "More Extensions Available >>".

Now simply type in the domain name you are thinking of buying.

Next one of two things will happen, either the domain name of your choice will be available OR it wont.

If the domain name is taken, try a few of the other ones you found whilst doing your research as described in earlier chapters, you will be sure to find one you can buy.

If you are absolutely, positively, definitely set on a certain domain name, but it is already sold, then there are still a few options for you.

Visit the domain you wanted, it might simply be a “parked domain” that you can buy.

A parked domain is a domain that does not have an existing website on it, the person could have stopped trading online, or maybe they just bought the domain to sell.

They “park” their domain with a company, usually SEDO, and make money that way.

If the domain is not parked and has a “live” website you could still contact the current domain owner and ask them if you can buy it from them.

To find out who owns a domain name visit:

<http://www.whois.net/>

You should then see who owns the domain name and contact them, or if the domain is parked you can buy it.

Be prepared to pay a little more than you would have normally, had you bought the domain in the “normal” way.

Of course... if the domain name you wanted was available then I just wanted for 5 minutes for nothing!

So head over to [namecheap](#), buy your domain name and let's move on to the next step of pointing your domain.

3. How To Point Your Domain Name

Once you have purchased your domain name, a whole new can of worms just opened up!

But don't worry... we shall whisk through the next stage with ease, trust me!

Once you have your domain name you will need website hosting.

Hosting is simply a place to store your “stuff” online as I mentioned before.

This “stuff” can include your website pages, images, ebooks, videos etc.

There are various hosting packages out there.

I personally use [Hostgator](#).

As I said before, there are many hosting packages out there but because of the fantastic Live Support and their reliability, [Hostgator](#) is for me, my number one choice.

Once you visit the homepage of [Hostgator](#) click on “web hosting” at the top left hand side of the page.

You will now see the following as shown in the image below:

The screenshot shows the HostGator website's web hosting section. At the top, it says "HostGator » Web Hosting". Below that is a banner with the text "Get Started with HostGator Web Hosting Today!". To the left of the text is an image of server racks and a circular logo that says "POWERED BY 73% WIND ENERGY". The text describes HostGator as one of the world's top 10 largest web hosting companies with over 2,500,000 hosted domains and 300 employees. It also mentions a 45-day money back guarantee and a 99.9% uptime guarantee. Below the text are three columns representing different hosting plans: Hatchling, Baby, and Business. Each plan lists its features, starting price, a link to compare all plans, and an "ORDER NOW" button.

Plan Name	Starting Price	Key Features
Hatchling Plan	Starting at \$4.95/mo	• Single Domain • UNLIMITED Disk Space • UNLIMITED Bandwidth • Shared SSL Certificate
Baby Plan	Starting at \$7.95/mo	• UNLIMITED Domains • UNLIMITED Disk Space • UNLIMITED Bandwidth • Shared SSL Certificate
Business Plan	Starting at \$12.95/mo	• UNLIMITED Domains • UNLIMITED Disk Space • UNLIMITED Bandwidth • FREE Dedicated SSL & IP • FREE Toll-Free Number

I am sure you can see that any of the above packages are a bargain!

Now if you are just starting out, then “Hatchling” has everything you need, both the others simply give you more space for your “stuff” and a few other extras that you don't have to concern yourself with right now.

However if you are feeling flush, feel free to order the “Baby” or “Swamp” hosting.

Ok, so now you have your hosting, you should have been emailed your login details to access it.

If you have not received your email, don't worry, hop over to [Hostgator](#) and use their live chat help (top right hand side of the website) and within minutes you will have your access details re-issued.

Right now, the part that concerns you and your new domain are the domain name servers.

The domain name-servers allow your domain to “point” to your web hosting.

Take a note of your name servers, these are very important and will look something like this:

ns998.website.com

ns999.website.com

(There are normally two different numbers i.e. 998, 999)

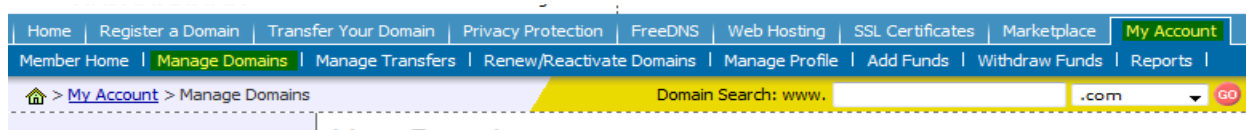
Please note, they will not look exactly as the ones above, they are just examples.

Ok, so the web hosting is all set up, now you need to point your domain name to your web hosting using the name servers [hostgator](#) supplied you with.

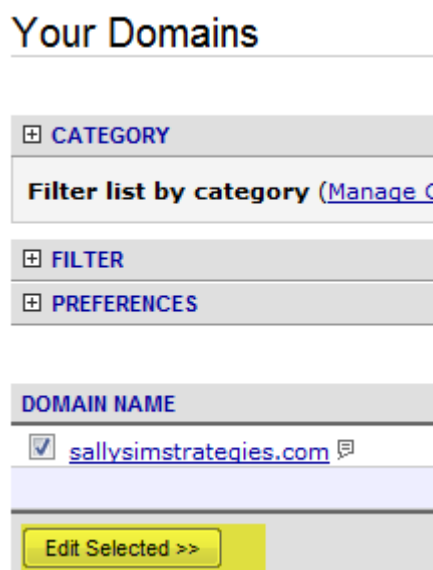
You will have to log back into your domain registrars account, the website you purchased your domain name from.

If you took my advice and bought a domain name from namecheap.com you need to login at their homepage.

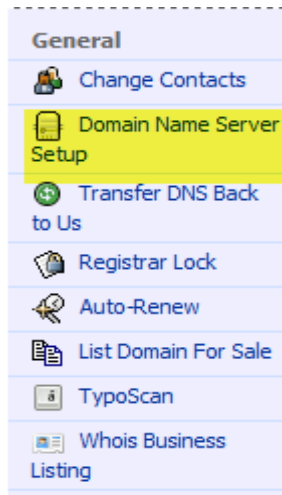
Once you are logged in you, click on “my account” and “manage domains”.



You will now see the next screen:



Once you click edit selected, look to the left and choose Domain Name Server Setup.



Here you can add your name servers that you received from your web hosting company.


As I told you before, they will be something like:

ns998.website.com

ns999.website.com

Important type in EXACTLY what your [Hostgator](#) name servers are, do not add http:// or www.

Click on Domain Name Server Setup and you will be taken to this screen, you must sure you check the option “specify custom DNS Servers”.

 **Modify Domain: sallysimstrategies.com**

[Related Help](#) [Related](#)

▶ CHANGE EXISTING DOMAIN NAME SERVER INFORMATION

You can change the existing domain name server (DNS) information below. This option is typically used when you change your web hosting company etc. Please note that it will take up to 24 hours for the changes to take effect.

Use NameCheap Hosting DNS Servers

Specify Custom DNS Servers (Your own DNS Servers)

1.	<input type="text" value="ns999.website.com"/>	*
2.	<input type="text" value="ns999website.com"/>	*
3.	<input type="text"/>	
4.	<input type="text"/>	
5.	<input type="text"/>	

[Add More Nameservers](#)

Now choose save changes.

You will receive a message on the screen that it's being updated then a confirmation that the name servers have been updated.

When someone visits your domain name now, they will be shown whatever content is contained on your web hosting.

For most of you that will be nothing for now, but don't worry your business is in progress...

Note, it can take up to 24 hours for your new domain name to “point” to your hosting.

That's this tutorial finished, if you have any questions or need help please contact my support desk.

Here is a quick summary of the steps you need to take:

- 1. Search for a keyword related domain name (google search etc)**
- 2. Buy your domain name (namecheap.com)**
- 3. Buy web hosting (hostgator.com)**
- 4. Point your domain name to your hosting.**

All the steps in this ebook will take you carefully through those 4 steps. You now have the basics to starting your own website, we just have to put some content on there.

4. Important URLs.

I have listed all the website links below that have been referred to in this report:

[Google Keyword Tool](#)

[Wordtracker Keyword Tool](#)

Namecheap.com

[Hostgator](#)

[Whols](#)

[Sally's Support Desk](#)

5. What next?

I do not want to give you too many tasks and overload your brain with information, so I am splitting each report up into small bite size stages, your next report will be with your shortly.

This report was brought to you from the bedroom of Sally Neill, your first Internet Marketing friend,



Sally Neill.

PS. I have a gift for you, it's 100% free and it explains clearly:

1. Why only a small percentage of people ACTUALLY make money online.
2. How you can REALLY make money online.

It's truly eye opening and powerful stuff.
To access it just [click here](#) now.



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